

# Put Safety First!

Because it matters!



**PUT SAFETY FIRST**  
Because it matters

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**THAT CALL ...**

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**THAT MOMENT ...**

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**THAT PLACE ...**

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## 1 IT'S JUST NOT WORTH IT

**WHAT IS YOUR STEEL RULER?**

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**IT'S JUST NOT WORTH IT**  
REMEMBER THE RULE OF 5s

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**OXFORD NOT BROGUES**

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**2014  
2017  
2021**

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## 2 JUST STOP AND BREATHE

What do you believe about safety?

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**JUST STOP AND BREATHE**  
OXYGENATE YOUR BRAIN

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## 3 PUT SAFETY FIRST

**PUT SAFETY FIRST**  
STOP, REPORT, SHARE

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**NOT ON MY SHIFT!**

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