

The Podcast is about "Finding your Influence". And sharing your experience, so that other leaders can find their influence, and be a positive influence on their teams or others in their lives.

Influence is defined as "The capacity to have an effect on the behaviour, character, or the development of someone or something, or the effect itself!"

HOW WILL IT BE DONE - FACE TO FACE? OR OVER TEAMS?

Let's do it over Teams, if you are happy to, that way it is easy to record and transcribe. I have a \$10k studio here in the office, with 2 cameras, so the outcome will be professional.

WHO IS THE INTENDED AUDIENCE AND HOW WILL IT BE USED MOVING FORWARD?

The target audience is leaders at all levels of organisational, who want to improve the leadership skills by being better at developing other humans in some way, through being a positive influence on them.

In general, middle level leaders will most likely get the most value from the information shared.

HOW LONG WILL IT BE?

I like them to be less than 30 minutes long, though some go longer, depending on responses from the guests.

WILL I GET SOME PRE-LOADED QUESTIONS FOR ME TO CONSIDER OR DO YOU PREFER "OFF THE CUFF"

Either/or, it is entirely up to you, and if you let me know before hand, I can stick to the script, or we can go off the cuff a bit more. Here are the questions in general:

- What does the topic of influence mean to you?
- Who has had the biggest influence on your career or life, and why?
- Who have you influenced through your words or actions?
- What would you coach leaders to do to be more influential with their teams?
- What is your leadership/life mantra?
- Who would you recommend I get on as a podcast guest?



CAN YOU SEND ME A LINK FOR A PREVIOUS GUEST SO I CAN GET A FEEL FOR THE FINISHED PRODUCT?

Here is the link to the podcast series: Podcast - Anton Guinea

Or, Scan the QR code to view the Podcast page



SOME OF THE PREVIOUS GUESTS INCLUDE:

























- Casey McGuire
- Gary Larson
- Jason Hetherington
- Darius Boyd (not really Gladstone, but hey, he was in the office ... ©)

Watch here









ANTON GUINEA



CONTACT ME TODAY!





anton@theguineagroup.com.au



+61 422 058 736



antonguinea.com.au



FIND YOUR INFLUENCE

