



Anton Guinea

The Leadership Safety-ist

Speaker . Trainer . Coach

WHEN YOUR **AUDIENCE** MATTERS ...



Most of the speakers that you will hire are focused on themselves. They think your event is about them. The Speaker.

They don't realise that if the audience hasn't been impacted, influenced, and inspired, the session was not successful.

I get it.

My speaking is all about **energy** – bringing presence, pace, and passion so audiences lean in and stay engaged.

It's about **engagement** – I don't just talk about psychological safety, I create it in the room, so people feel safe to speak up and contribute

And it's powered by **enterprise thinking** – sharing real-world strategies leaders and teams can apply immediately to build safer, stronger workplaces.

That's my commitment.

And I have spoken on stages that most speakers never will ... Like the Sydney Opera House.



FROM ELECTRICAL WORKER TO LEADERSHIP SAFETY-IST

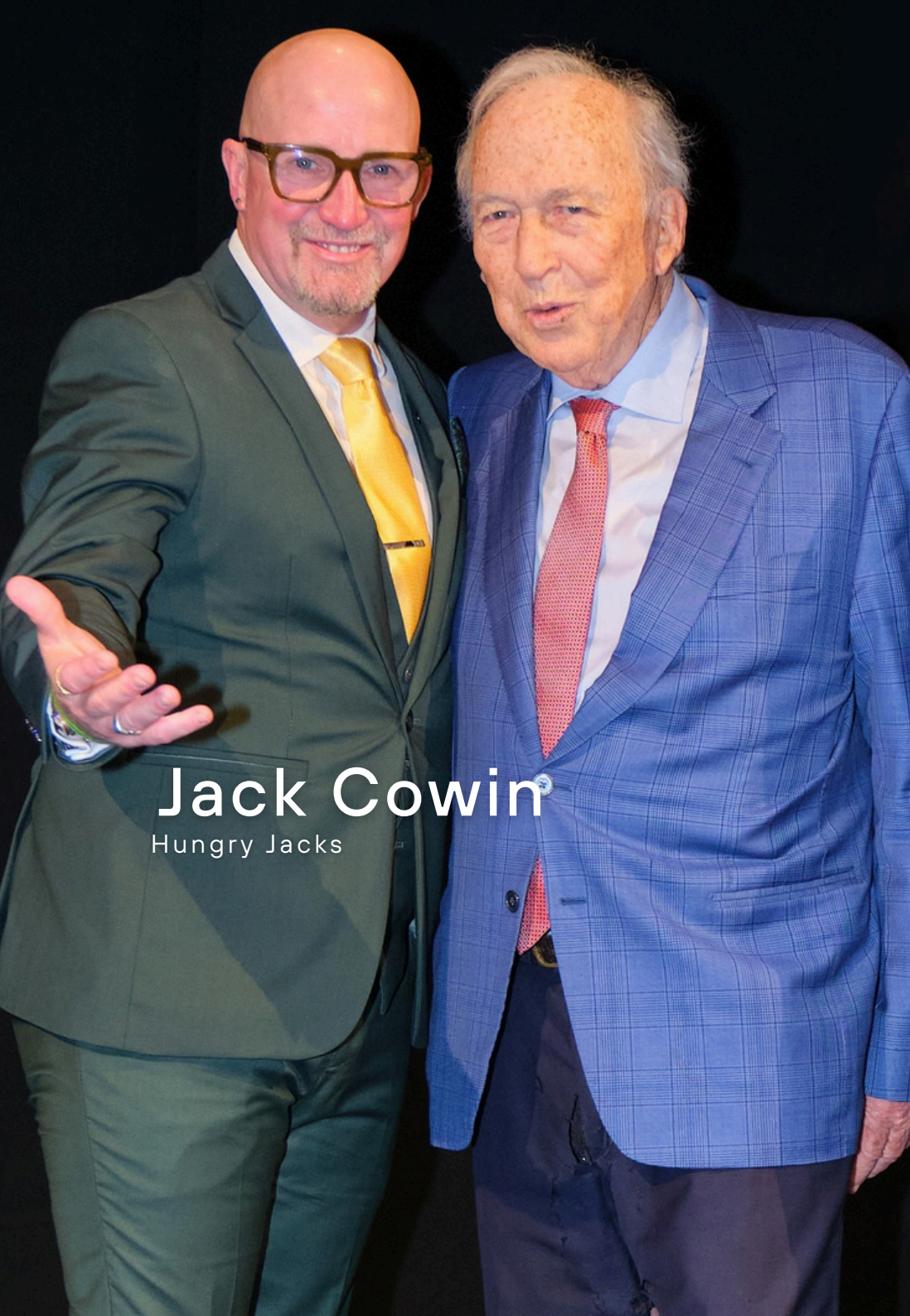
My journey started in the trades, where a switchboard explosion nearly ended my career before it began. That moment taught me firsthand the critical importance of safety – not as a box to tick, but as something that saves lives.

Instead of walking away, I leaned in. I became fascinated with why accidents happen and, more importantly, how culture, leadership, and communication shape safe or unsafe behaviours at work.

That path led me into the world of **organisational psychology**, where I now help leaders and teams (like Red Bull) create environments built on trust, safety, and high performance – because real transformation starts in the way people think, feel, and interact.

Global Speaker, awarded business owner, Psychology Degree qualified, audience focused, 86% client satisfaction ... spoken with celebrities ... and I've learnt from celebrities ...





Jack Cowin

Hungry Jacks



Mark Bouris

Yellow Brick Road Founder

A photograph of three men sitting at a dark wooden table in a bar or restaurant. The man on the left is wearing a dark blue suit and an orange tie. The man in the middle is bald, wearing glasses, a grey blazer, and a light blue shirt. The man on the right is older, with white hair and glasses, wearing a grey blazer over a blue and white checkered shirt. A tan UGG boot with white fur trim is placed on the table between the middle and right men. In the background, there is a bar with various bottles and taps, and large windows looking out at a night street scene with city lights.

JT Foxx

World's No.1 Wealth Coach

Brian Smith

Founder of a
Billion Dollar Brand (UGG)



Les Brown:
I'm Hungry



Jimmy Barnes:
Aussie Rocker



Cynt Marshall:
Former CEO – Dallas
Mavericks



Reid Hastings:
Netflix Co-Founder

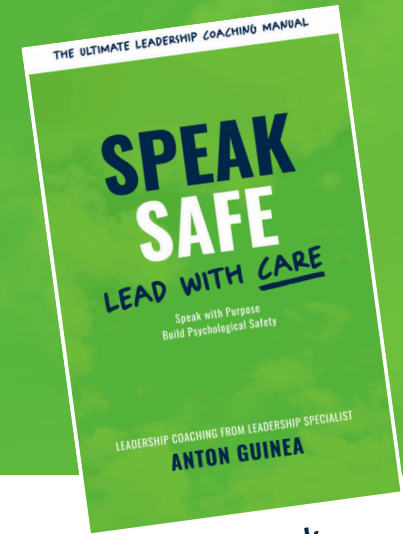


KEYNOTES

**SPEAK SAFE
STAY SAFE
LEAD SAFE**

[ANTONGUINEA.COM.AU](https://antonguinea.com.au)

SPEAK SAFE



The Book

“Tough conversations. Without the damage.”

Leaders want results from their teams – the best results come from teams that feel safe to speak up. In this keynote, Anton Guinea unpacks how *psychological safety* starts with simple, human leadership: the kind that listens deeply, cares genuinely, and creates space for honest conversations. He shares practical tools that help leaders move from talking at their teams to connecting with them.

Through engaging stories and real-world examples, Anton shows how caring conversations can transform team culture, build trust, and unlock performance. Leaders will walk away ready to listen with intent, respond with empathy, and lead with courage – creating environments where every voice is valued, and every team member feels safe to contribute their best.

Your Audience will learn:

THE CARE PROCESS

Communication, Acceptance, Responsibility, Empathy

THE LANGUAGE OF SAFETY

Words and behaviours that encourage openness and reduce fear

WHY PSYCHOLOGICAL SAFETY MATTERS

The link between safety, trust, and high performance

TURNING INSIGHT INTO ACTION

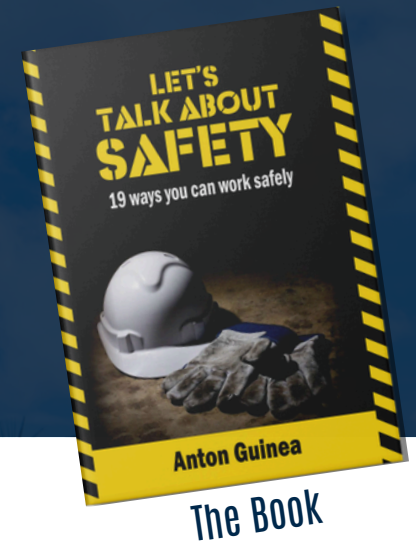
A simple framework to build teams that are fearless, innovative, and engaged

HOW TO CREATE SAFE SPACES FOR CONTRIBUTION

Practical tools leaders can use straight away

“Speak Safe gives your people the tools to handle tough conversations without causing harm – because how we speak shapes culture, trust, and safety.”

STAY SAFE



“Split-second choices. Real-world consequences.”

When Anton got blown up inside a switchboard, everything changed – his body, his mindset, and his understanding of risk.

In *Stay Safe*, Anton takes the audience inside that moment and the hard lessons that followed.

This keynote isn't about fear – It's about awareness, responsibility, and making safety real, not routine. Your team will learn how split-second decisions, overconfidence, and complacency can stack up – and how to break that chain before something breaks them.

It's a raw, honest talk that leaves people thinking differently about safety – and acting on it.

Your Audience will learn:

IT'S JUST NOT WORTH IT. SERIOUSLY, IT'S NOT.

- Let me tell you about my story of horrific burns
- I rushed a job that didn't need to be rushed—slow down
- There were consequences—don't let this happen to you

JUST STOP AND BREATHE YOU'LL MAKE BETTER DECISIONS.

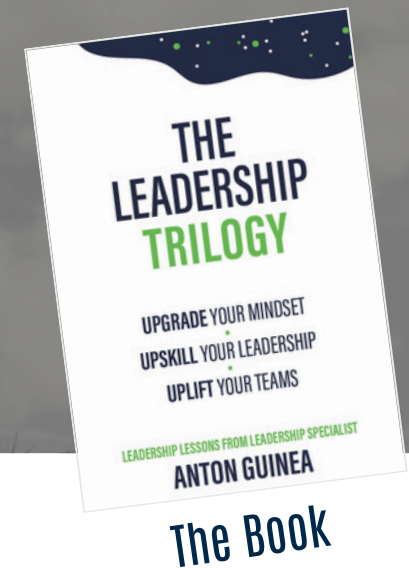
- Use the power of oxygenating your brain
- It's all about leading yourself through pressure
- Don't let others change your priorities and put you at risk

DON'T DO SAFETY FOR OTHERS DO IT FOR YOU & YOUR WELLNESS.

- It can all be over in a moment—don't let it be
- Others suffer, but you suffer more, from poor safety decisions
- Make safety matter. Stand up for it, wherever you need to

“Stay Safe gives your team a mindset shift – they'll walk away seeing safety not as a checklist, but as a daily choice that could save a life, including their own.”

LEAD SAFE



“They don’t follow rules. They follow you.”

Leadership is influence, and influence has consequences. In Lead Safe, Anton challenges leaders to look beyond policies and procedures and examine the behaviours they model – because people don’t follow rules, they follow leaders.

Through his story and lessons from high-risk industries, Anton shows how authority, tone, and small decisions can create ripple effects across an entire organisation.

Your leaders will walk away with practical ways to lead with clarity, humility, and consistency – because safety, culture, and performance all start at the top.

This keynote is based on Anton’s Podcast chats with leaders and sports stars.

Your Audience will learn:

UNDERSTANDING LEADERSHIP INFLUENCE

Why your presence shapes performance more than policies

FINDING YOUR INFLUENCE

How to identify and grow your unique leadership voice

PRACTICAL TOOLS FOR EVERYDAY INFLUENCE

Small shifts that create big impact

LEADING WITH AUTHENTICITY

How real influence comes from being consistent, clear, and human

CREATING A CULTURE OF SAFETY THROUGH INFLUENCE

Building trust and connection in every interaction

“Lead Safe shows leaders how their influence shapes behavior – for better or worse – and how to use that influence to drive a culture people trust and follow.”

OUR FIND YOUR INFLUENCE



Podcast

GUEST



BRUCE BUFFER
(VOICE OF THE OCTAGON)



JUSTIN RODSKI
(MELBOURNE STORM CEO)



ANDY REID
(BONDI RESCUE STAR)



PEYTON CRAIG
(OLYMPIAN – FROM GLADSTONE)



NATHAN SHARPE
(AUSTRALIAN RUGBY UNION GREAT)

YOUR ENGAGEMENT PROCESS



ENQUIRIES WELCOMED

You can check Anton's availability, and request individualised action plans and investment schedules, by emailing our team

theteam@theguineagroup.com.au

or by phoning

+61 422 058 736

Anton travels from Gladstone, Queensland.

APPROVAL AND AGREEMENT

This is generally a straightforward process, that includes any discussion around the specifics of the contract, including:

- Travel requirements
- Delivery dates and times
- Session durations
- Delivery methods
- Attendee numbers
- Resources required.

EVENT DEVELOPMENT

Anton will develop a customised session with stories specific to your company's people, customers, products, and industry.

He will create a video for attendees (60-90 seconds) to promote engagement prior to the workshop, and provide downloadable workbooks and worksheets delegates can use to create action plans and reference key workshop models during and after the event.

EVENT DELIVERY

Anton uses interactive techniques to deliver dynamic workshops, including in-workshop surveys, creative visual learning methods, and face to face Q&A sessions.

Anton will also:

- Attend all scheduled AV checks and rehearsals
- Be present 30 minutes prior to the workshop's start time
- Deliver on schedule, and
- Provide opportunity to speak directly with him.

EVENT DECIPHERING

Anton provides a 12-month email advisory service where delegates can continue to debrief and ask questions. They receive a toolbox of personal and professional development resources, including a copy of Anton's best-selling book; free access to event recordings; additional post-conference videos and audio messages; and weekly inspirational email blogs to help decipher and implement key messages.

YOUR INVESTMENT, RETURNED IN SPADES

You'll experience an unforgettable and highly customised workshop for your business, in person or virtually, delivered by keynote speaker Anton Guinea. With his unique blend of engaging content, actionable ideas, and post-workshop support, Anton's workshops will leave a lasting impact, and deliver a huge return on your investment.

YOUR SOCIAL PROOF



'THANKS ANTON, YOU WERE ENGAGING AND DELIVERED YOUR STORY SUCCINCTLY ON A CRITICAL FOCUS AREA FOR US.

You assisted with leaving a lasting impact on a large portion of our people!'



'BEST SPEAKER EVER.

Did not want the session to end! Anton's content is world class! Highly, highly recommended!!!!'



'EXCELLENT MATERIAL FOR ALL ATTENDEES TO UNDERSTAND, VERY POSITIVE AND A GREAT INVESTMENT FOR OUR TEAM.

Very excited to see our results increase through honest learning.'



'ANTON DELIVERS WHAT HE SAYS HE WILL, AND SO MUCH MORE.

He is driven by such a huge WHY, which is to leave others better for their experience with him. People don't experience Anton for what he does, they have the experience of WHY he does it! And he does it so well :)'



'ANTON GETS MY HIGHEST RECOMMENDATION AS A BUSINESS COACH AND MENTOR.

His unique ability to recognize, understand and explain business relationships has revolutionised my teams thinking patterns and our actions over the past month. With Anton's help we have been able to start and re-build important relationships throughout the business.'



'HAVING WORKED WITH ANTON FOR OVER 10 YEARS...

As colleague and a client, his professionalism and commitment to servicing the client is second to none.'

YOUR SPEAKER

A PROFESSIONAL SPEAKER SINCE 2005, ANTON HAS WORKED WITH GLOBAL ORGANISATIONS WITHIN AUSTRALIA AND ACROSS THE WORLD.

His energy, engagement, and enterprise thinking is helping leaders develop into transformational and inspiring role models, who uplift the people in their care, and create high-performing teams.

With a noteworthy ability to help people to think differently, Anton's speaking packages also comprise pre- and post-event support and resources, helping leaders and their teams to maintain their commitment to growth and development in the lifelong process of upgrading their mindsets.

Anton is a widely regarded keynote speaker. But he is also a qualified Resilience Coach, a graduate of psychology and human resources, and a former tradesperson experienced in working under pressure and for poor-performing leaders. This valuable experience, paired with his unshakeable commitment to his 'why'—leaving people better than he found them—underpins his truly transformative performance as a speaker.

To find out more about how Anton can help you to find your purpose, and to build a meaningful and rewarding career, visit us here.

 **ANTON GUINEA**





Darius Boyd
Mental Health Advocate



David Goggins
Maddest man on Earth

YOUR CONNECTION

**IF YOU'RE READY FOR A
LEADERSHIP SAFETY-IST
EXPERIENCE,
REACH OUT TO ANTON NOW.**

To connect with Anton and book
your life and leadership-
changing experience, or for
more information, click below:

SPEAKING REEL

antonguinea.com.au

or his profile at

ESPEAKERS.COM

[https://www.espeakers.com/marketplace
/profile/43789/Anton-Guinea](https://www.espeakers.com/marketplace/profile/43789/Anton-Guinea)

