

LEADERS OF INFLUENCE



Podcast

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Insights to inspirational impact
VOLUME I

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PODCAST Q & A

"Leaders of Influence" is a podcast for leaders who want to create meaningful impact through the way they communicate, decide, lead, and develop others. Each conversation explores how experienced leaders have built influence, used it responsibly, and helped others grow through their leadership.

Influence is defined as "The capacity to have an effect on the behaviour, character, or the development of someone or something, or the effect itself!"

HOW WILL IT BE RECORDED: FACE TO FACE OR ONLINE?

The podcast can be recorded online via Riverside or face to face if practical. Riverside allows us to capture high-quality audio and video and create an accurate transcript. I use a professional studio setup with 2 cameras, so the final product is polished and suitable for web, social media, and promotional use.

WHO IS THE INTENDED AUDIENCE AND HOW WILL IT BE USED MOVING FORWARD:

The target audience is leaders at all levels of an organisation who want to strengthen their leadership by becoming more intentional, credible, and positive in the way they influence others. Middle-level leaders are likely to gain the most value, as they are often responsible for influencing both senior stakeholders and frontline teams.

HOW LONG DOES THE PODCAST RECORDING TAKE?

Most conversations run for approximately 45 minutes. Some episodes may run slightly longer depending on the depth of the conversation, the stories shared, and the insights that naturally come out during the interview. The goal is to keep it focused, practical, and valuable for listeners, while still allowing enough space for a genuine leadership conversation.

HOW SHOULD I PREPARE FOR THE CONVERSATION?

The conversation is relaxed, practical, and story-driven. The goal is not to catch you out or create a perfect scripted interview. It is to draw out useful leadership lessons from your experience that other leaders can apply immediately. Here are the questions in general:

- How would you define the concept of Influence?
- Who was a leader who influenced your leadership style – and how?
- How do you influence an outcome, without direct control?
- When your team resists a change, what's your influence strategy?
- How do you influence someone more experienced or senior than you, when you disagree?
- What's one tip for leaders who want to increase their influence?
- Who would you recommend I get on as a podcast guest?

By agreeing to be on the Leaders of Influence podcast, you confirm your attendance and grant your permission for photographs and videos of you to be used for promotional purposes. These may also appear on our websites, social media channels, advertising and other marketing collateral. We will NOT sell or distribute these materials to third parties. If you have any objections regarding the use of your image in our marketing, please notify us in writing beforehand.

The Leaders of Influence podcast may be streamed live to LinkedIn and potentially other online platforms at the time of recording. The recording may also be edited and published at a later date as a podcast episode, video, social media content, website content, promotional material, or other related marketing collateral.

By agreeing to participate, you acknowledge and consent to the interview being broadcast live, recorded, edited, repurposed, and published across these channels. If you have any concerns about live streaming or how the recording may be used, please notify us in writing before the recording.

CAN I VIEW PREVIOUS EPISODES BEFORE RECORDING:

Yes. You can view previous episodes of the Leaders of Influence podcast to get a feel for the format, conversation style, and finished production quality.

You can access the podcast series here: [Podcast - Anton Guinea](#)
Alternatively, scan the QR code on this page to visit the podcast page directly.



SOME OF THE PREVIOUS GUESTS INCLUDE:



PETER HOLMES À COURT
(CHIEF CONVENER
AT AFRIKA.HOUSE)



BELINDA GRANGER
(AUSTRALIAN
TRIATHLETE)



MIKE REILLY
(VOICE OF IRONMAN
TRIATHLON)



SEAN KANAN
(ACTOR, PRODUCER,
MARTIAL ARTIST)



KALA PHILIP
(CEO OF BSI
LEARNING)



PETER BAINES OAM
(FOUNDER OF HANDS
ACROSS THE WATER)



SHANTÉ MICAH
(FOUNDER, GOOD
NEWS & PR EXPERT)



ROBYN DJELASSI
(FOUNDER OF
IMPACT EXPERTS)



RICH GALGANO
(FOUNDER OF CODE
YELLOW)



ANGIE ZAHRA
(GENERAL MANAGER AT
STANWELL CORPORATION)



POLLYANNA LENKIC
(LEADERSHIP AND TEAM
EFFECTIVENESS COACH)



EMILY GOWOR
(FOUNDER OF INSPIRE
YOUR LIFE TOOLKIT)



LAUREN CLEMETT
(CEO OF THE
AUDACIOUS AGENCY)



PATRICK FORDYCE
(COO BERG
ENGINEERING)



TRENT SCHERER
(GENERAL MANAGER AT
QUEENSLAND ALUMINA LIMITED)



**IF STATE OF ORIGIN IS YOUR THING,
HERE IS ANOTHER PODCAST SERIES,
DONE WITH THE GLADSTONE ORIGIN
GREATS:**

- Casey McGuire
- Gary Larson
- Jason Hetherington
- Darius Boyd (not really Gladstone, but hey, he was in the office ...)



[Watch here](#)

CONTACT ME TODAY!

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